

OUTSTART



The Petroleum Registry of Alberta

OutStart LCMS Enables Rich Software Simulation to Meet Aggressive Project Schedule

The Petroleum Registry of Alberta is a central internet based database for volumetric and infrastructure data related to Alberta's upstream oil and gas industry. It is also a communication tool enabling stakeholders to exchange accurate information quickly and efficiently. The Petroleum Registry is a strategic partnership initiative of the Government of Alberta and the province's entire petroleum industry (comprised of more than 600 companies and more than 3,000 royalty clients).

THE CHALLENGE

The Registry's training team needed to help more than 5,000 users become fully competent in using the Registry before new software was built, tested and released.

THE SOLUTION

Given the large and dispersed group of Canadian and American users, an elearning strategy was adopted early for training in the business processes and day-to-day use of the new registry. The registry training team acquired a Learning Management System (LMS) and selected OutStart LCMS as the vehicle for developing and deploying the content to the LMS. The key reasons for choosing OutStart LCMS included its:

- web-based configuration
- software simulation capability
- rapid updating capability
- sustainability (change management abilities)
- dynamic delivery of content
- flexible structure that allows a broad team of subject matter experts and developers to participate simultaneously
- accessible environment for development by nonprogrammers

THE RESULT

OutStart LCMS's rapid update capability and object-based content enabled the registry training team to manage changes and updates to the training program as the registry software progressed through its programming and testing stages. The first training modules were rolled out six months before launch, the full body of more than 60 training courses was released well in advance of the "go live" date, and the project was delivered 15% under budget.

The actual training itself consists of a rich simulation where users are 'mentored' through the same processes that they are presented with in the actual registry software. OutStart LCMS provides interaction, feedback and testing with all appropriate data fed back to the LMS for record keeping.

INDUSTRY

Energy

RESULTS

- registry training team able to manage updates to the training program as the registry software progresses through programming and testing stages
- more than 60 training courses released ahead of schedule

ABOUT OUTSTART

At OutStart, we're out to solve a big problem.

Most organizations possess a wealth of underutilized collective intelligence around their products, services, and processes. This underutilization negatively impacts employees, customers, and partners, costing precious time and money while hindering performance. Said simply, "what your people don't know will hurt you."

OutStart's social business software and learning systems act like a lifeline: connecting people to the know-how, creativity, and learning they require to be efficient, effective, and agile.

Since its inception in 1999, and backed by leading venture capital firms, OutStart has matured into a profitable and rapidly growing company with an impressive range of customers, who are surpassing their expectations and delivering exceptional business results. The company is honored to have customers like Autodesk, BB&T, Boeing Company, BT, CVS Caremark, DIRECTV, EDS, Internal Revenue Service, Lufthansa, McDonald's, MetLife, Prudential, TiVo, Australian Defence Force, U.S. Navy, UK Ministry of Defence, Verizon Wireless, and Yum! Brands.

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